

Travel Poster Size & Print Guide

The one-page reference for printing wall art that looks styled instead of stretched. Check it from your phone at the print shop.

PRINT SIZE	RATIO	MINIMUM PIXELS · 150 PPI	WHERE IT FITS
8 × 10 in	4:5	1200 × 1500	Shelves, desks, gallery-wall filler
11 × 14 in	≈ 4:5	1650 × 2100	Gallery walls, narrow slots
12 × 18 in	2:3	1800 × 2700	Hallways, above small dressers
18 × 24 in	3:4	2700 × 3600	Above a desk or dresser; pairs above a sofa
24 × 36 in	2:3	3600 × 5400	The single statement piece above sofa or bed
A3 / A2	1:√2	1754 × 2480 / 2480 × 3508	Standard frames outside the US

THE FURNITURE RULE

Artwork should span about **two-thirds the width** of whatever sits under it.

- Sofa → one 24×36, or two 18×24 with a 2–3 in gap
- Queen bed → one 24×36, or three 12×18
- Desk / dresser → one 18×24
- Hallway → 12×18 at eye level, center at 57 in

PAPER CHEAT SHEET

- **Matte, 200gsm+** — the default for vintage and art deco styles; no glare
- **Satin / lustre** — photographic prints with deep blacks
- **Skip gloss** for flat-color poster styles under room lighting
- **Metal or canvas** — no frame needed; renter-friendly mounting

RATIO CHECK, BEFORE THE FRAME

Classic travel posters are **2:3**. Off-the-shelf frames are cheapest at 12×18, 18×24 (with mat), and 24×36. A 3:4 file cropped into a 2:3 frame usually loses its caption. Match ratio first, then size.

SHARPNESS FLOOR

Multiply print inches by **150** for minimum pixels; 300 PPI if viewers stand within arm's reach. Below the floor, upscale the file before ordering. Never let the print shop stretch a small file.

Frame-and-print in one order: **Framebridge** prints and frames from a file. Prefer no printing at all? **Displate** ships designs on magnet-mounted metal.